



THE BEGINNING OF A LONG FRIENDSHIP

COLLECTION
2026/2027

NUUNA
PREMIUM NOTEBOOKS · MADE IN GERMANY

COLLECTION
2026/2027

**WHAT MAKES OUR
NOTEBOOKS SPECIAL?**
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Welcome to nuuna.

We create premium notebooks for people who seek the exceptional – defined by striking design, high-quality materials and sustainable production, providing the best possible writing and drawing experience.

Our collections reflect cultural and social trends, inspired by architecture, fashion, literature, art, music and design. Collaborations with external artists add depth and diversity.

We combine traditional craftsmanship with innovative printing techniques and produce in Germany under the highest ethical and ecological standards.

Every nuuna notebook is a unique design object – inspired by outstanding aesthetics, exciting themes and universal messages. Created with great attention to detail – and the beginning of a long friendship.

SMOOTH RECYCLED LEATHER

This intelligently sustainable material finds new purpose for high quality. Recycled from leather production offcuts, it is flexible, yet durable, and offers the same characteristics of genuine leather. A soft touch coating provides a smooth textural finish, making it easy to clean.

JEANS LABEL MATERIAL

Originally designed for the name tags sewn into the waistband of your Jeans, this material withstands washing cycles and plenty of tension. Produced like paper, this natural fibre material is vegan, eco-friendly, and with use, develops an ever more appealing look over time.



ARTIFICIAL LEATHER

Even, yet soft to the touch, artificial leather is currently used in fashion collections for shoes and handbags. With its shimmering effect, it turns your nuuna notebook into a fashionable accessory – ready to wear and vegan.



RECYCLED DENIM

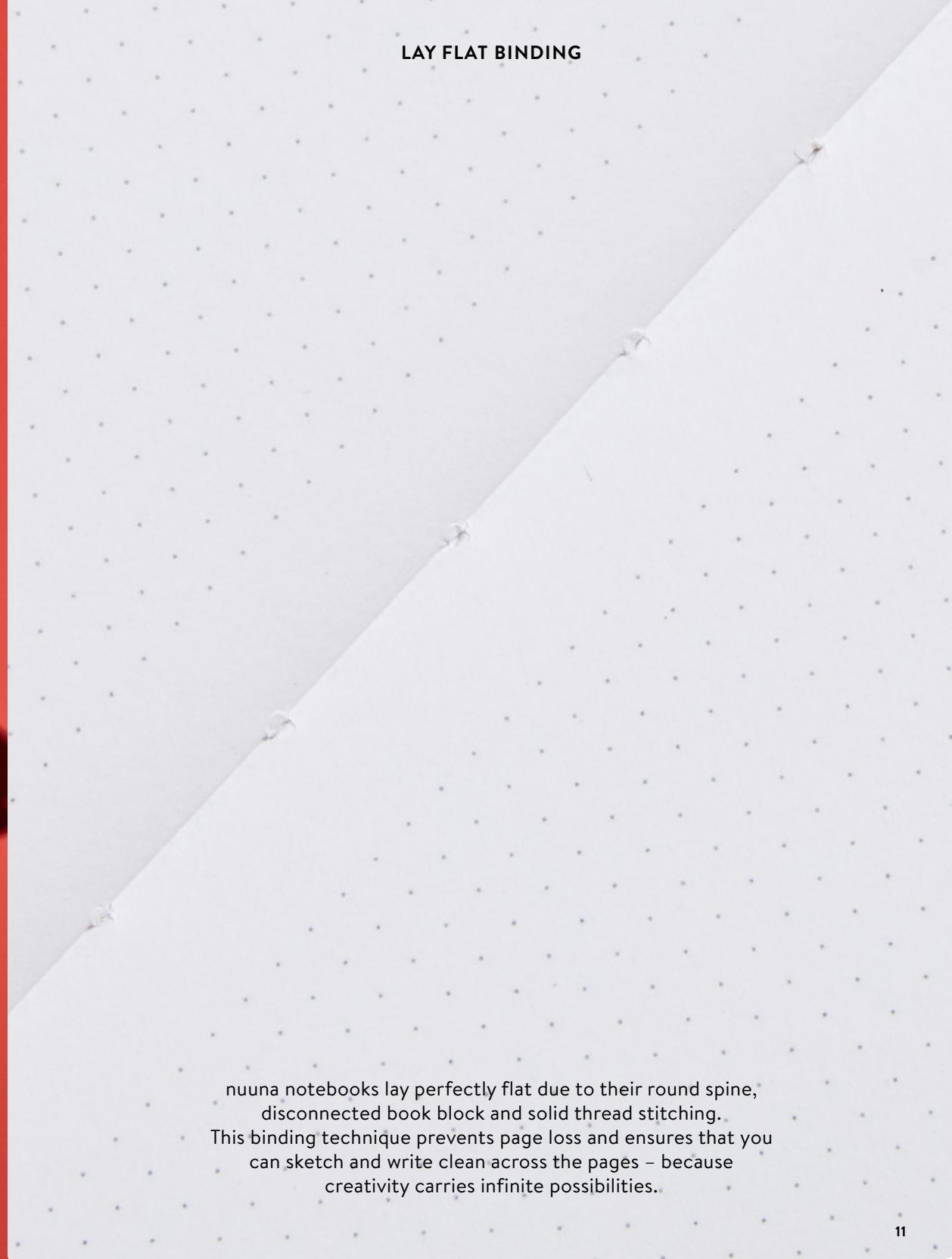
Recycling jeans turns out fibres that are too small to be spun into new yarn, but are perfect for producing paper. Mixed with pulp from sustainably managed forests, a unique material is created, combining the casualness of denim and the delicacy of paper.

360° DESIGN



The artwork on each cover is applied using either highly pigmented silk screen printing, or hot foil debossing. We complete the design by applying matching edge colour, allowing the artwork to continue its flow around the entire book, turning each piece into a work of art.

LAY FLAT BINDING



nuuna notebooks lay perfectly flat due to their round spine, disconnected book block and solid thread stitching. This binding technique prevents page loss and ensures that you can sketch and write clean across the pages – because creativity carries infinite possibilities.

PREMIUM PAPER

SKETCH & WRITE GRID

All nuuna notebooks come with robust, opaque 120g premium paper, from sustainably managed forests and cradle-to-cradle certified. This uncoated premium paper works perfectly for a wide range of pens, ensuring a beautifully smooth writing experience. It's off white tone guarantees brilliant colour results.

Something we came up with over twenty years ago; the subtle grey dot grid, suitable for both writing and sketching. It's perfect for offering guidance, without ruining your typeface or your drawing. Page numbers provide a quick overview.
Grid width L/M: 3.5 mm, S: 2.5 mm

145

107

ROOMS FOR IDEAS





ECLECTIC L
SNAKE
→ P. 83





ECLECTIC L
NIGHT MOTH
→ P. 83



ECLECTIC I
INNER EYE
 → P. 83









GRAPHIC S / L
PRÊT-À-ÉCRIRE
 → P. 75



GRAPHIC L
WORK IN PROGRESS
→ P. 78





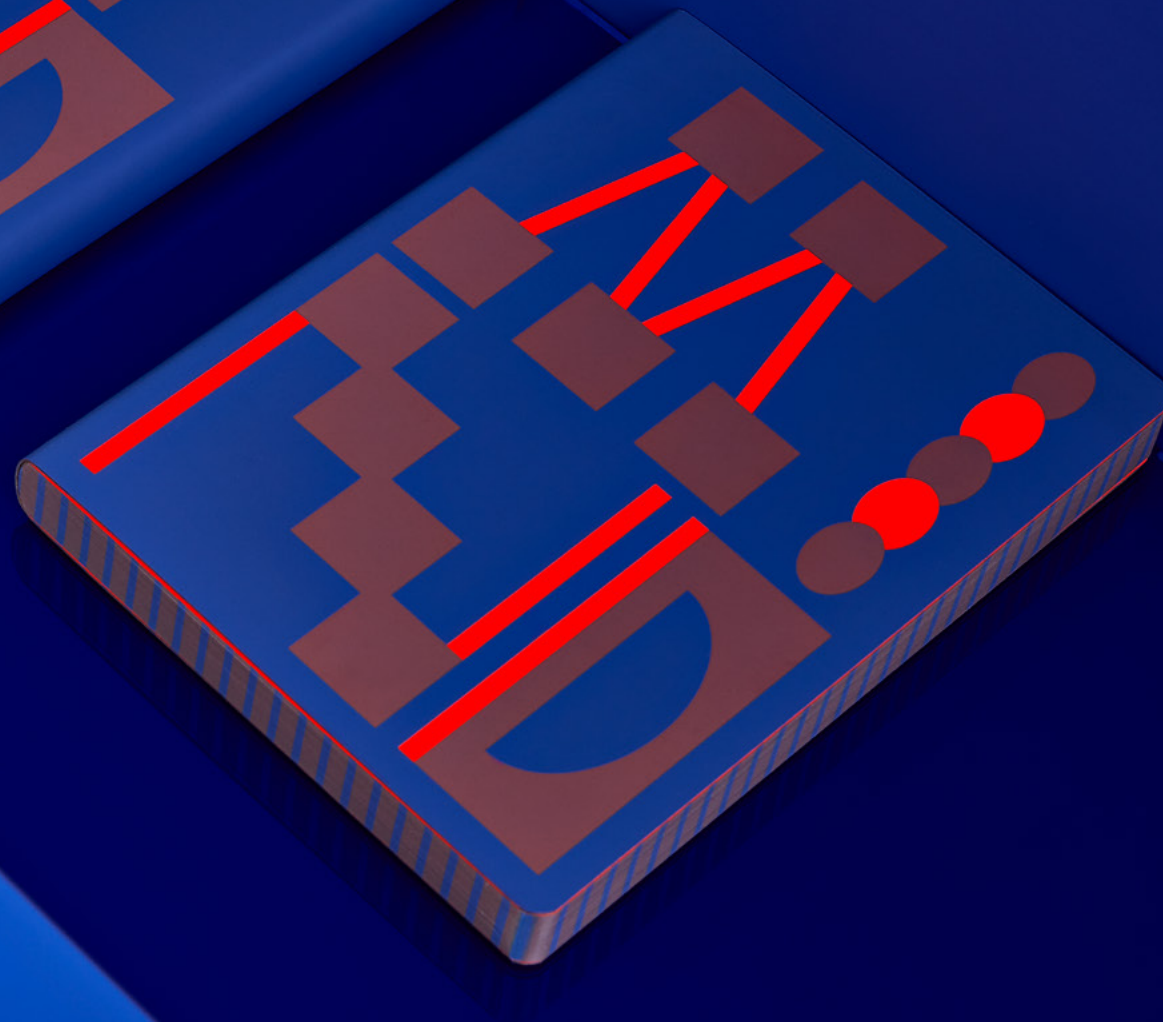
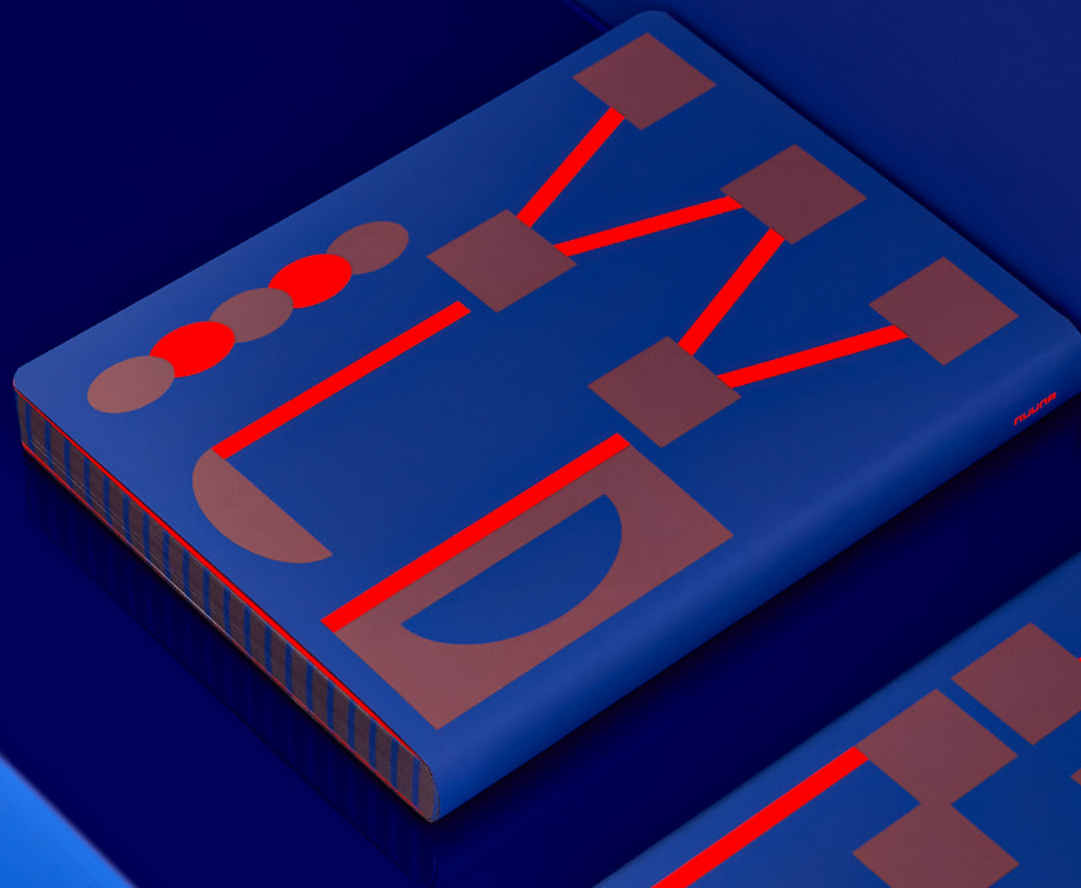


GRAPHIC L
SUPER BRAIN
→ P. 76



GRAPHIC L
YES – NO
→ P. 79







GRAPHIC L
HEART CORE
→ P. 76





GRAPHIC S / L
SWEET JOE
→ P. 76

GRAPHIC L
IT'S ME
→ P. 76

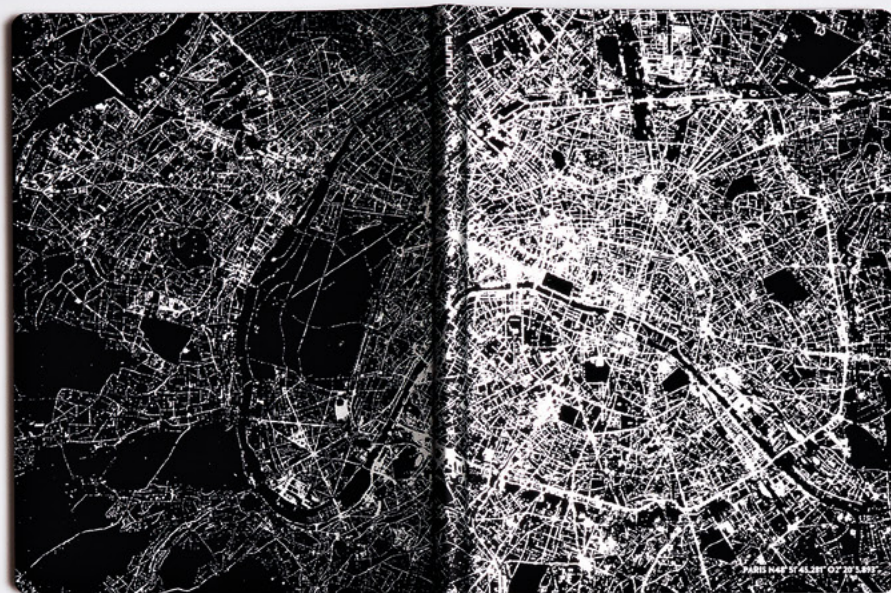






GRAPHIC S / L
MILKY WAY
→ P. 75

GRAPHIC L
MOON
→ P. 75



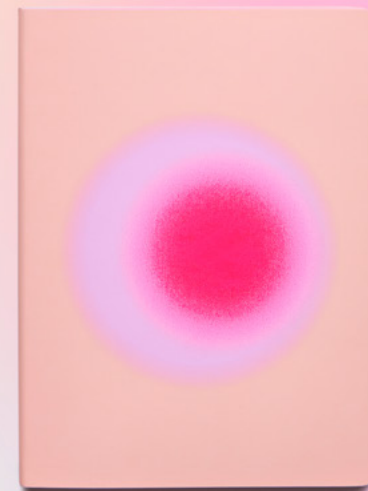
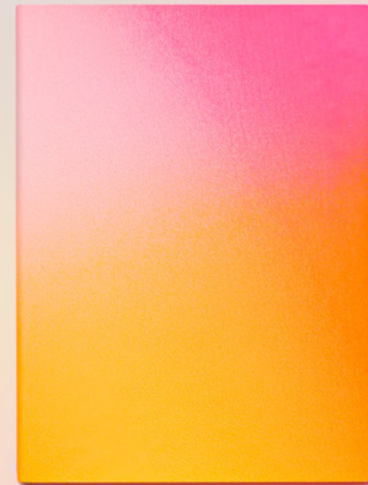




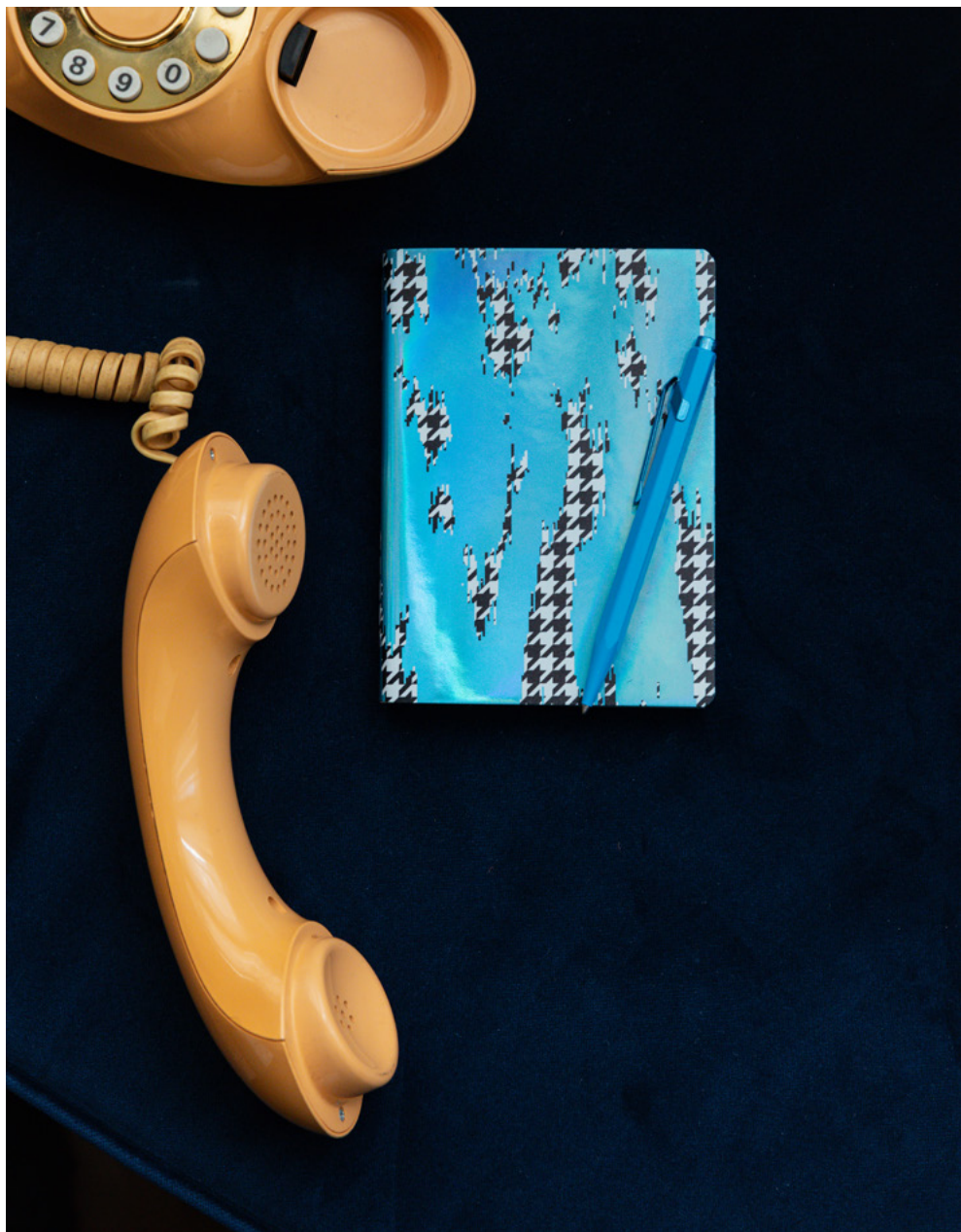


COLOUR CLASH L LIGHT
 TRANCE LILAC,
 TRANCE PINK, BURN
 → P. 85

CANDY S
 NEON ORANGE,
 NEON PINK
 → P. 94







METALLIC MUSE S
PATTERN CRUSH
→ P. 98





METALLIC MUSE S
PATTERN CRUSH, ZIG ZAG
→ P. 98





METALLIC MUSE S
CHROMATIC DRIFT
→ P. 98







BURN S
SILK, JEANS
→ P. 99





BURN S
SILK
→ P. 99







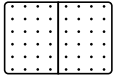
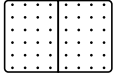
Finding beauty in the everyday and combining functionality with aesthetics – that is MUT’s vision. The hallmark of the design studio from Valencia: minimalist design and organic shapes. MUT was founded in 2010 by designers Albert Sánchez and Eduardo Villalón. The team focuses on product design, but the two Spaniards also specialise in art direction and exhibition design.

We met MUT at the international furniture and interiors fair imm Cologne. For the special exhibition “The House”, the designers created a hybrid living concept that was intended to combine interior and exterior, architecture and nature. We were immediately impressed by the innovative design and were all the more pleased that books from our nuuna collection found their place in this unbounded architecture. It was clear: we had to work together! After an intensive creative process, the result was the ideal workbook for designers that can do everything – according to MUT’s vision. The heart of the concept: multifunctionality.

→ P. 100



GRAPHIC

L					
	FORMAT L 165 × 220 MM	SMOOTH RECYCLED LEATHER / RECYCLED DENIM	3.5 MM DOT GRID PAGE NUMBERS	256 PAGES 120G PREMIUM PAPER	SILK SCREEN PRINT EDGE COLOURING
S					
	FORMAT S 108 × 150 MM	SMOOTH RECYCLED LEATHER	2.5 MM MINI DOT GRID PAGE NUMBERS	176 PAGES 120G PREMIUM PAPER	SILK SCREEN PRINT EDGE COLOURING

GRAPHIC is nuuna’s signature range. Every notebook features conceptual artwork – striking themes in contemporary design, following the principle of simplicity and wholeness. Nothing superfluous, all components intentional and perfectly synchronised.

GRAPHIC embodies an idea – visually, conceptually and to the touch. They come with a cover made of smooth recycled leather or recycled denim, printed using a manual silk screening process. The cover motifs continue around the edges, effectively creating a sleek 360° design. Dot grid and solid thread stitching are a common feature.

GRAPHIC stands for diversity, it mirrors who we are as people. So we should ask ourselves: are they notebooks, or works of art?

BOOK TYPE	flexcover
BINDING	thread stitching
WEIGHT	640g (L), 210g (S)

GRAPHIC

				
#56697 MIRACLE	#51944 PRÊT-À-ÉCRIRE	#52774 PRÊT-À-ÉCRIRE	#51999 ANALOG	#52767 ANALOG
				
#56307 HOLY SHIT	#56499 HOLY SHIT	#55690 EXPRESS YOURSELF	#56505 HALF FULL	#52057 BERLIN
				
#52040 LONDON	#52071 PARIS	#52064 FRANKFURT	#52156 EVERYTHING STARTS FROM A DOT	#55003 MOON
				
#53276 MILKY WAY	#52828 MILKY WAY			

GRAPHIC



#57090
SUPER BRAIN



#57113
WILD MIND



#57106
FEEL THE SPARK



#57083
IT'S ME



#56734
OH, BABY



#56666
TRUTHS & DARES



#56673
HEAVEN



#56680
HEART CORE



#56536
FREE HUGS



#52972
LOVE



#55744
SWEET JOE



#55805
SWEET JOE



#55768
FLOWER POWER



#55829
FLOWER POWER



#55737
EYES ON YOU



#56659
WHERE IS MY MIND?

GRAPHIC



#56468
WORD PLAYS



#56253
HEAD IN THE
CLOUDS



#56246
CHEEKY CHECKS



#56703
PING PONG



#55430
WORK IN PROGRESS



#51968
THE MASTER PLAN



#56390
WRITE AGAINST THE MACHINES



#52224
WRITE - WRONG



#53078
WRITE - WRONG



#54624
OX



#55027
OX



#52293
YES - NO



#52989
YES - NO

GRAPHIC THERMO & GLOW

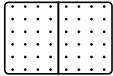
L



FORMAT L
165 × 220 MM



SMOOTH
RECYCLED LEATHER/
JEANS LABEL MATERIAL



3.5 MM DOT GRID
PAGE NUMBERS



256 PAGES
120G PREMIUM PAPER



SILK SCREEN PRINT
EDGE COLOURING

A magical series with hidden surprises. These books react to the elements and their covers come with a wow effect!

Surprise! The cover print of the THERMO notebooks change colour with heat. Rub it, place a cup of coffee on it, or expose to warm sunlight.

Sunlight, or other light source, is essential for lighting up the fluorescent cover print of the GLOW series. The pigments of the silk screen print first stores, and then emits light in the dark. For flashes of genius in the middle of the night.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

640g (L)

SPECIAL

cover print changes colour with heat / glows in the dark

THERMO GLOW



#55775
FADING MEMORIES



#56581
MAGIC IDEA

GRAPHIC MILLIMETER

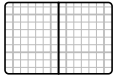
L



FORMAT L
165 × 220 MM



SMOOTH
RECYCLED LEATHER



NEON ORANGE
MILLIMETER GRID



256 PAGES
120G PREMIUM PAPER



SILK SCREEN PRINT
EDGE COLOURING

Whether you're an architect, an engineer, a mathematician or a typographer – this unconventional notebook with neon-orange graph paper is perfect for anyone who can't take measurements seriously. The glossy silk screen print on matt black smooth recycled leather will make your precision work as sexy as it gets.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

640g



#52118
MILLIMETER

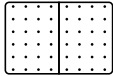
COMPOSITION



FORMAT L
165 × 220 MM



JEANS LABEL MATERIAL



3.5 MM DOT GRID
PAGE NUMBERS



256 PAGES
120G PREMIUM PAPER



MULTICOLOUR PRINT
EDGE COLOURING

The COMPOSITION notebook series is our first to feature a truly abstract artistic approach. Using the classic four-colour motif, the cover artwork of each reveals blended overlays of painting and digital picture editing. Characterising the creative tension caused by differing design elements, these free colour compositions are impressed on rough Jeans Label Material.

BOOK TYPE flexcover

BINDING thread stitching

WEIGHT 620g



 **#55249**
SPLASH



 **#55256**
ZEN



 **#55263**
STRATA

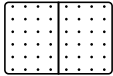
ECLECTIC



FORMAT L
165 × 220 MM



SMOOTH
RECYCLED LEATHER



3.5 MM DOT GRID
PAGE NUMBERS



256 PAGES
120G PREMIUM PAPER



SILK SCREEN PRINT
EDGE COLOURING

This series is dedicated to the surreal logic of imagination – to luminous dreams, bold ambitions, and beautiful eccentricities. To an avant-garde edge of expression that resists definition and invites you to push further. Let’s stay enigmatic and passionate. Let’s write our own manifesto.

BOOK TYPE flexcover

BINDING thread stitching

WEIGHT 620g



#57199
SNAKE



#57182
NIGHT MOTH



#57175
INNER EYE

NIGHTFLIGHT

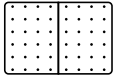
L



FORMAT L LIGHT
165 × 220 MM



SMOOTH
RECYCLED LEATHER



3.5 MM DOT GRID
PAGE NUMBERS



176 PAGES
120G PREMIUM PAPER



SILK SCREEN PRINT
EDGE COLOURING

At first glance; just a sea of lights – until you recognise the streets, squares, and parks – forming the distinct character and magic of a city. A fascinating notebook for city nomads and urbanists, that will never get old. Elaborate silk screen printing in metallic colours, on matt black smooth recycled leather. A slimmer, lighter book block to our Graphic L series.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

460g

SPECIAL

show sections of satellite city pictures with exact coordinates



#53634
NEW YORK CITY



#53627
PARIS



#53641
BERLIN

COLOUR CLASH

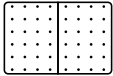
L



FORMAT L LIGHT
165 × 220 MM



SMOOTH
RECYCLED LEATHER



3.5 MM DOT GRID
PAGE NUMBERS



176 PAGES
120G PREMIUM PAPER



SILK SCREEN PRINT
EDGE COLOURING

This notebook series bursts with energy. At first glance, it seems strikingly bold and singular, yet these unusual colour combinations, made using a highly pigmented silk screen printing process, are multi-dimensional and add curiosity and contrast. The colour clash creates depth, intensity, and sparks inspiration just by looking at the cover. Add depth to your life.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

500g



#56789
TRANCE PINK



#56956
TRANCE LILAC



#55942
BURN



#55935
FRESH

VOYAGER

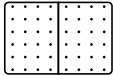
L



FORMAT L
165 × 220 MM



SMOOTH
RECYCLED LEATHER



3.5 MM DOT GRID
PAGE NUMBERS



256 PAGES
120G PREMIUM PAPER



EDGE
COLOURING

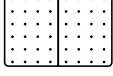
M



FORMAT M
135 × 200 MM



SMOOTH
RECYCLED LEATHER



3.5 MM DOT GRID
PAGE NUMBERS



176 PAGES
120G PREMIUM PAPER



EDGE
COLOURING

Do you rummage around in your handbag, but don't find what you're looking for? Tip the contents onto the table, but still don't see your pen? It's time for VOYAGER to step in. Bound in deep black smooth recycled leather, the elastic Anti-Handbag strap keeps life's most important elements together; your smartphone, your pen, and your ideas. Who needs a handbag? See p. 92 for details on the Anti-Handbag.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

630g (L), 350g (M)

SPECIAL

hologram edge colouring (Grey)

EXTRAS

Anti-Handbag



VOYAGER

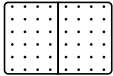
L



FORMAT L LIGHT
165 × 220 MM



SMOOTH
RECYCLED LEATHER/
JEANS LABEL MATERIAL



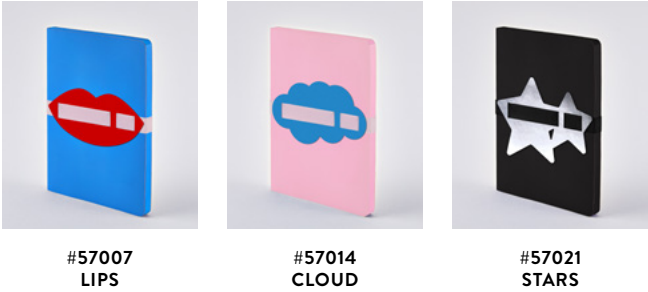
3.5 MM DOT GRID
PAGE NUMBERS



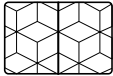
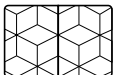
176 PAGES
120G PREMIUM PAPER



EDGE
COLOURING

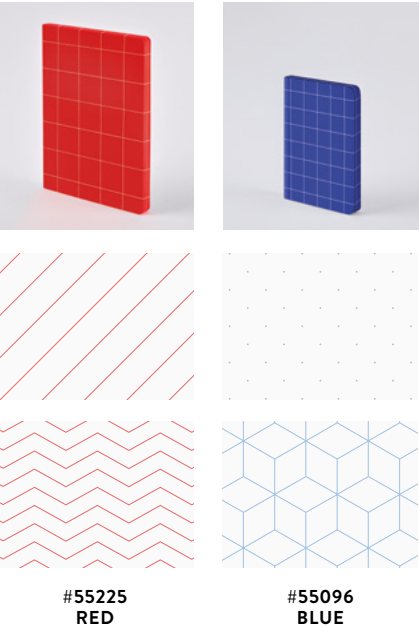


BREAK THE GRID

L					
	FORMAT L LIGHT 165 × 220 MM	SMOOTH RECYCLED LEATHER	82 DIFFERENT GRIDS	160 PAGES 120G PREMIUM PAPER	SILK SCREEN PRINT EDGE COLOURING
S					
	FORMAT S 108 × 150 MM	SMOOTH RECYCLED LEATHER	82 DIFFERENT GRIDS	160 PAGES 120G PREMIUM PAPER	SILK SCREEN PRINT EDGE COLOURING

“Rules are what the artist breaks” – that’s how advertising icon, William Bernbach, put it in a nutshell. So, let’s break the rules! In these notebooks the grid layouts in neon blue and neon red, alter and change throughout. Take them as they are, pay them no attention, or destroy them completely. Make the book a rule-free zone, on 160 pages of premium paper.

BOOK TYPE	flexcover
BINDING	thread stitching
WEIGHT	430g (L), 190g (S)
SPECIAL	each double page is printed differently, 82 different grids (red for L, blue for S)



NOT WHITE

L

BLACK, GREY



FORMAT L LIGHT
165 × 220 MM



SMOOTH
RECYCLED LEATHER



COLOURED
PAGES



176 PAGES
120G PREMIUM PAPER



SILK SCREEN
PRINT

L

BLUE, RED, YELLOW



FORMAT L LIGHT
165 × 220 MM



SMOOTH
RECYCLED LEATHER



COLOURED
PAGES



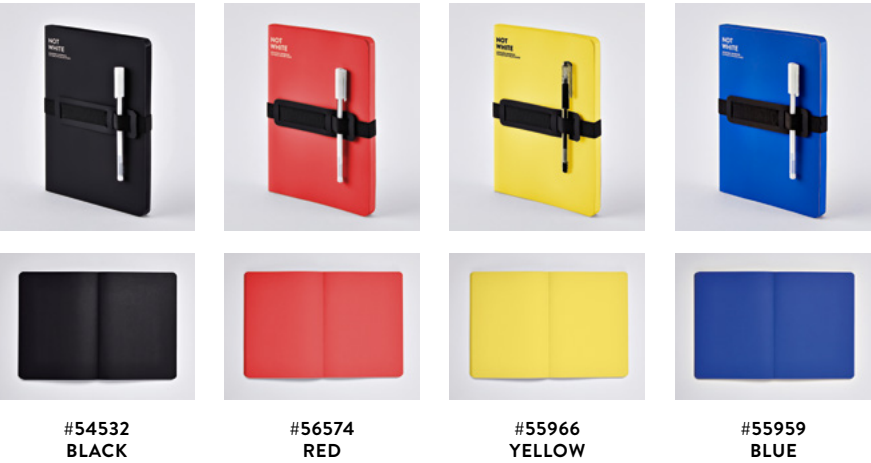
144 PAGES*
120G PREMIUM PAPER



SILK SCREEN
PRINT

Are you trying to overcome your fear of the blank white page, or change your usual writing habits? Why not try coloured paper this time? The NOT WHITE series is the perfect pick for those who yearn for change once in a while. What doesn’t change however is the premium quality. The perfect companion comes with this notebook; our elastic Anti-Handbag strap that serves as clasp and holder for the white gel pen, and your smartphone.

BOOK TYPE	flexcover
BINDING	thread stitching
WEIGHT	420g
EXTRAS	Anti-Handbag white/black gel pen



* 144 pages high volume paper to meet dimensions and standards of the Not White series

INSPIRATION BOOKS

M



FORMAT M
135 × 200 MM



JEANS LABEL
MATERIAL



PRINTED
PAGES



176 PAGES
160 PAGES (BLOOM)
120G PREMIUM PAPER



SILK SCREEN
PRINT

The nuuna INSPIRATION BOOK series sparks the imagination and boldly defies the fear of the blank page. Every page sets the scene for unexpected creativity and opens the mind to new ideas. Write, doodle, and draw your thoughts in the clouds, get happily lost in blurry landscapes, organic surfaces or coloured backdrops and get into the perfect mind flow. Inspiration to unfold a whole new kind of magic, and not a single blank page in sight.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

340g

SPECIAL

each double page is printed differently

EXTRAS

elastic band









#53542
CLOUD BLUE



#53573
BLOOM



#53566
MOOD

GRAPHIC M

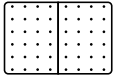
M



FORMAT M
135 × 200 MM



SMOOTH
RECYCLED LEATHER



3.5 MM DOT GRID
PAGE NUMBERS



176 PAGES
120G PREMIUM PAPER



SILK SCREEN PRINT
EDGE COLOURING

Our nuuna Brain Foodies are voracious little monsters – their hunger is hard to satisfy. These little critters are most interested in what’s going on in your head, your thoughts, beliefs and cravings. Feed them beautiful thoughts and visionary ideas and they will happily fill their bellies.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

335g



#55782
JACK

FLOW

M

FORMAT M
135 × 200 MM

JEANS LABEL
MATERIAL

3.5 MM DOT GRID
PAGE NUMBERS

176 PAGES
120G PREMIUM PAPER

MULTICOLOUR
PRINT

Creative writing and planning, drawing and expressing need practice and courage. You can't force it, you have to let go off tension. This notebook series is dedicated to this unique feeling when inspiration hits you – the blue water colour prints invite you and your hands, your mind, your soul to just FLOW on waves of joy, curiosity and passion. Plus: The white Jeans Label Material is extra smooth for your fingertips to stroke over the cover, to relax your body and to let ideas, emotions and thoughts stream out and directly into your notebook.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

340g



#56604
WILD RAINDROPS

FLUID CHROME

M

FORMAT M
135 × 200 MM

ARTIFICIAL
LEATHER

3.5 MM DOT GRID
PAGE NUMBERS

176 PAGES
120G PREMIUM PAPER

360° HOLOGRAM
EFFECT

S

FORMAT S
108 × 150 MM

ARTIFICIAL
LEATHER

2.5 MM MINI DOT GRID
PAGE NUMBERS

176 PAGES
120G PREMIUM PAPER

360° HOLOGRAM
EFFECT

These notebooks seem to have come from the future. And it makes us all want to go there. Their appearance resembles a sleek, chrome-plated metallic block; stylish and pure. A glimpse of tomorrow, and what happens there, is up to you. The cover and book edges have an iridescent metal look, rendering a 360° holographic effect.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

340g (M), 210g (S)

SPECIAL

hologram edge colouring



#53535
FLUID CHROME S

CANDY

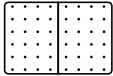
S



FORMAT S
108 × 150 MM



ARTIFICIAL
LEATHER



2.5 MM MINI DOT GRID
PAGE NUMBERS



176 PAGES
120G PREMIUM PAPER



HIGH GLOSS
EFFECT

Sweets for my sweet – The perfect treat to give as a gift, but then again, you don’t have to. For your sweetheart, your petite big sister, and all those you love. High gloss cover, premium paper, mini dot grid. In the wise words of Iggy Pop; life is crazy, candy baby!

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

210g



#50039
NEON PINK



#50046
NEON ORANGE



#50022
NEON YELLOW

SHINY STARLET

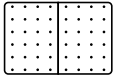
S



FORMAT S
108 × 150 MM



ARTIFICIAL
LEATHER



2.5 MM MINI DOT GRID
PAGE NUMBERS



176 PAGES
120G PREMIUM PAPER



METALLIC
EFFECT

These SHINY STARLETS have already appeared as an accessory on numerous catwalks, in trending metallic colours. Admire your reflection in the shiny surface. The question however remains; does the starlet steal the show for you?

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

210g



 #53238
COPPER



 #53955
COSMO ROSÉ



 #53245
GOLD



 #53962
SILVER



 #54860
PINK



 #53252
BLUE

PEARL

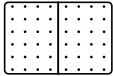
S



FORMAT S
108 × 150 MM



ARTIFICIAL
LEATHER



2.5 MM MINI DOT GRID
PAGE NUMBERS



176 PAGES
120G PREMIUM PAPER



HOLOGRAM
EFFECT

These notebooks form the perfect backdrop to daydreaming. The grey, rosé and light blue covers shimmer and transform with each change of angle and light. Holographic books to inspire dreams in your everyday life, which is sometimes grey, often pink, and occasionally blue.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

210g



#53320
ROSÉ



#53351
BLUE

BÉBÉ SUCRÉ

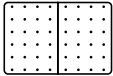
S



FORMAT S
108 × 150 MM



ARTIFICIAL
LEATHER



2.5 MM MINI DOT GRID
PAGE NUMBERS



176 PAGES
120G PREMIUM PAPER



SILK SCREEN PRINT
HIGH GLOSS EFFECT

These cute babes are très en vogue – edgy meets playful, urban style meets honest tenderness, red lips meet cheeky gapped teeth. The black and white contrast is bold, the motifs are icing on the cake. Along with the glossy silkscreen on white lacquer and 176 pages of premium paper – simply magnifique.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

210g



#56802
COEUR DE LA NUIT



#56819
VAGUE NOIRE



#56826
FLEURS D'HIVER



#56901
GLAM GLAM

METALLIC MUSE

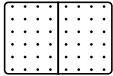
S



FORMAT S
108 × 150 MM



ARTIFICIAL
LEATHER



2.5 MM MINI DOT GRID
PAGE NUMBERS



176 PAGES
120G PREMIUM PAPER



METALLIC EFFECT /
SILK SCREEN PRINT /
MULTICOLOUR PRINT

These covers merge metallic surfaces with silk screen printing. They have their very own tension to them, a certain aliveness, something vibrant. Their structures tease the eye, moving in a constant push and pull – advancing, receding, never fully settling. Light catches on their surfaces, creating moments of depth and illusion. Made to stand out. Designed to keep you curious.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

210g



🌿

#57298
PATTERN CRUSH



🌿

#57281
CHROMATIC DRIFT



🌿

#57274
ZIG ZAG

BURN

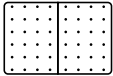
S



FORMAT S
108 × 150 MM



ARTIFICIAL
LEATHER



2.5 MM MINI DOT GRID
PAGE NUMBERS



176 PAGES
120G PREMIUM PAPER



METALLIC EFFECT /
MULTICOLOUR PRINT

Sometimes your thoughts are on fire. And sometimes you have to burn stuff down so something new can take shape. This series carries that exact kind of energy – raw, restless, and full of potential. Organic forms ripple across the covers, giving them a charged edge. A space for sparks, for friction, for everything that insists on transformation.

BOOK TYPE

flexcover

BINDING

thread stitching

WEIGHT

210g



🌿

#57267
SILK



🌿

#57250
JEANS

COLLABORATION

We find energy and inspiration from outstanding artists, designers and creative friends who captivate us with their concepts and creativity. We're excited to present MUT Design Studio, Kristina Supernova an Myriam Beltz for nuuna. They add colour, perspective and a new dimension to our collection, and with each notebook comes a new interpretation to spark our imagination. Each artist sees our notebooks with new eyes and uses our resources in a different way. They allow their design to flow freely into the nuuna collection and turn our notebooks into portable works of art.

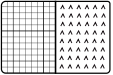
XL



FORMAT XL
220 × 300 MM



SUSTAINABLE NATURAL
CARDBOARD



MILLIMETER
MUT GRID



192 PAGES
120G PREMIUM PAPER



HOT FOIL EMBOSSED
EDGE COLOURING

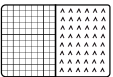
L



FORMAT L
165 × 220 MM



SUSTAINABLE NATURAL
CARDBOARD



MILLIMETER
MUT GRID



192 PAGES
120G PREMIUM PAPER



HOT FOIL EMBOSSED
EDGE COLOURING

MUT DESIGN STUDIO



#56970
BLEU NUIT
BY MUT DESIGN
STUDIO



#56963
AMÉTHYSTE
BY MUT DESIGN
STUDIO

BOOK TYPE

BINDING

WEIGHT

EXTRAS

flexcover

thread stitching

880 g (XL), 510g (L)

pen holder
front and back pocket

ACCORDION POCKET

The accordion pocket is the perfect upgrade for all nuuna notebooks in M and L format and offers space for notes, receipts, tickets, photos and more. The sturdy paper pocket is simply attached to the inside of the front or back cover of the notebook using the adhesive strips on the back – au revoir chaos!

DIMENSIONS

L 140 × 218 mm
M 110 × 198 mm

FORMAT L



#56994
ACCORDION
POCKET

FORMAT M



#56987
ACCORDION
POCKET



ANTI-HANDBAG

It is hard to keep all the important things in life together? No problem! Our nuuna Anti-Handbag is the solution. With this elastic strap you have notebook, pen and smartphone ready in just one grip. Genius! Coated with recycled leather or glossy artificial leather, the smart closure strap comes in different colours and sizes (M, L).

DIMENSIONS L 180 × 35 × 5 mm
M 140 × 35 × 5 mm

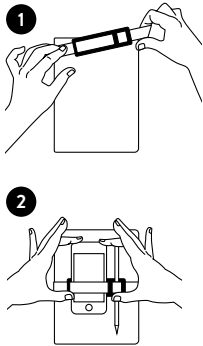
FORMAT L



FORMAT M



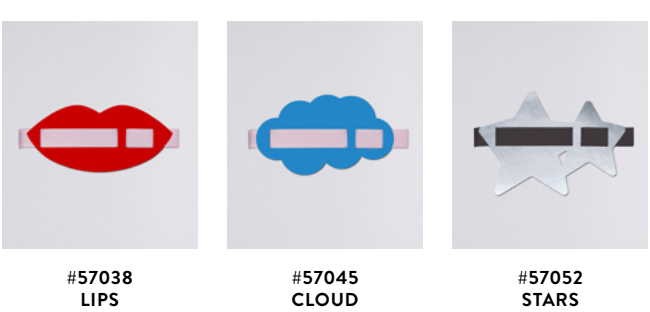
FORMAT L LIGHT



ANTI-HANDBAG

DIMENSIONS Lips: 180 × 71 × 5 mm
Cloud: 180 × 86 × 5 mm
Stars: 180 × 111 × 5 mm

FORMAT L



GREETING CARDS



FORMAT
105 × 148 MM



FOLDED
CARD



BLANK
2.5 MM DOT GRID



300G
PREMIUM PAPER



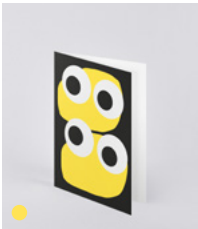
COLOURED
ENVELOPE

Sending out greeting cards – and receiving them – brings happiness. To write an analogue message, or to find it yourself in the mailbox, is a beautiful moment in our hectic everyday lives. Thanks to our unique designs and fine dot grid inside, this is particularly fun.

NUUNA
STUDIO



GREETING CARDS



#56017
JIM



#56024
JACK



#56055
GIVE ME YOUR HEART



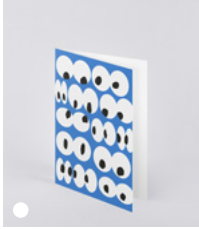
#56031
SWEET JOE



#56048
FLOWER POWER



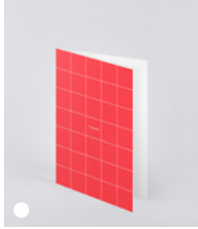
#56185
CLOUDS



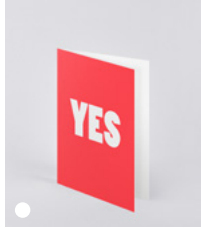
#56154
EYES ON YOU



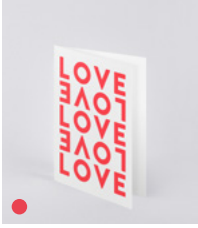
#56093
HAPPY BIRTHDAY



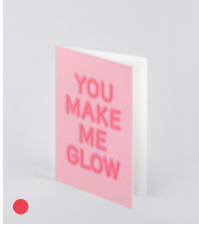
#56086
THANKS



#56161
YES



#56079
LOVE



#56147
YOU MAKE ME GLOW



#56109
OX



#56178
OUI OUI



#56062
YOU ARE SO SPECIAL



#56123
DA DA DA



#56130
EXPRESS YOURSELF



#56116
EVERYTHING YOU
CAN IMAGINE

● ENVELOPE COLOUR

POS SHELVES



FREESTANDING TOWER SHELF

freestanding
can be decorated from all sides
plug-in-system

smart technique to put together
and build up
incl. assembly instructions

160 × 70 × 40 cm, 20 kg
high quality CDF
(compact density fibre board)
ca. 190 GRAPHIC L
ca. 250 GRAPHIC S

#88841



FREESTANDING SHELF

freestanding or back-to-back as
double element
plug-in-system
with cover material swatch

smart technique to put together
and build up
incl. assembly instructions

180 × 60 × 30 cm, 15 kg
high quality CDF
(compact density fibre board)
ca. 45 GRAPHIC L
ca. 100 GRAPHIC S

#88840

POS DISPLAYS



POS DISPLAY

solid cardboard on wooden base
includes information on nuuna
and the special cover materials

210 × 297 cm
hexagon applications of
real cover materials

DE #88800
EN #88801
FR #88802

ACRYLIC TABLE DISPLAY

transparent acrylic glass

40 × 67 × 24 cm, 8 kg
max. 36 GRAPHIC L
max. 66 GRAPHIC S

#88845

DIGITAL SHOWROOM & MEDIA PLATFORM

Welcome to the world of nuuna – your digital gateway to everything you need to know about our brand: from product innovations and materials to exciting collaborations and our local production. Everything that defines nuuna, all in one place – digital and accessible anytime.

Our Brand Guide supports you and your creative team in presenting nuuna, ensuring a consistent brand presence with strong recognition among your customers.

The entire nuuna collection is available for easy download, including product shots, product descriptions, and high-quality lifestyle photos and videos. Perfect for webshops, newsletters, social media, in-store displays, or editorial use – everything you need to showcase the nuuna brand with impact.

nuuna.presscloud.com/digitalshowroom

THE NUUNA B2B SHOP

Browse the entire nuuna collection, discover the latest arrivals and take advantage of special offers – all in one place, clear, fast and always up to date.

Check real-time availability at a glance and receive alerts as soon as sold-out products are back in stock.

Order flexibly from just a single item per design, or use the quickorder function to reorder favourites in no time.

Ordering is now quicker and simpler than ever, leaving you more time for what really counts: your customers and the excitement of your next nuuna delivery.

b2b.nuuna.com

nuuna premium notebooks are also available to order through the B2B marketplaces, Faire and Ankorstore.

[nuuna at ankorstore.com](https://nuuna.at.ankorstore.com)

[nuuna at faire.com](https://nuuna.at.faire.com)

SELECTED STORES

GERMANY
Ararat Curiosity Shop, Berlin
Blumenfisch, Berlin
Dussmann, Berlin
Fotografiska, Berlin
Heipl Berlin, Berlin
KaDeWe, Berlin
Modulor, Berlin
Papierhaus, Berlin
R.S.V.P., Berlin
STANA, schönes Wohne und mehr, Berlin
The Naughty Chapter, Berlin
Papier & So, Bernried
Ortloff, Cologne
Siebter Himmel Concept Store, Cologne
Witchlandia, Cologne
Designshop Bauhaus, Dessau
Art + form Galerie, Dresden
Museum Kunstpalast, Dusseldorf
rikiki, Dusseldorf
Papeterie Petersen, Essen
2nd. Home, Frankfurt
Hugendubel, Frankfurt
Maria Shop, Frankfurt
Nima, Frankfurt
Schmidt's Papeterie, Frankfurt
Bruhn Christine Papier & Design, Hamburg
hey soho, Hamburg
not the girl who misses much, Hamburg
Otto F.K. Koch, Hamburg
Rosa Quitte, Hamburg
Trixi Gronau, Hamburg
Zwang B, Hamburg
Marta Herford, Herford
Eisenhauer Bürokultur, Leipzig
ALLERHAND /clalue Munich
Ludwig Beck, Munich
Oberpollinger, Munich
1837 Norderney, Norderney
Buchbinderei Ringer, Nuremberg
4 Zimmer + Garten, Offenbach
Buchladen am Markt, Offenbach
Three Monkeys, Prien
schauhi... Papiersachen, Regensburg
Buchstäbchen, Stuttgart
Eckhaus, Stuttgart
Superjuju, Stuttgart
Rosa Eck, Tübingen
Vitra Design Museum, Weil/Rhine
Autostadt, Wolfsburg
DCS, Überlingen
boesner, Berlin / Frankfurt / Mainz
Perlenfischer, Frankfurt / Cologne
Buchhandlung Walther König
Magazin
Manufactum

AUSTRALIA
Hunted + Co, New South Wales
Bookbinders Design, Victoria
Paperpoint, Victoria

AUSTRIA
4D Herzog & Vitale, Bregenz
Föger, Pfaffenhofen

Ernst Miller, Vienna
MAK Design Shop, Vienna
Mastnak, Vienna
Repertoire GmbH, Vienna
Steffl, Vienna
Togetherness, Vienna

BELGIUM
INSIDR BV, Antwerp
mulu mulu, Braine le-Comte
Nias, Brussels
Typographe, Brussels
MAYFAIR, bxl, Brussels
Mofelito Paperito, Brussels
Moirés, Brussels
Tandemm, Brussels

CANADA
Papeterie Notabene, Montreal
halsey & lewis, Ontario
Gift Better, Ottawa
Bergo Designs, Toronto
Queen Books, Toronto
Take Notes Pens Stationery, Toronto
DeSerres

CHILE
Libreria Ecke, Puerto Varas
Lapiz y Papel, Santiago
Paperdot María Teresa 6229, Santiago
Paperdot Parque Arauco, Santiago
Rupapel, Santiago
La Bodegana, Linares
Librerías Bros

CHINA/HONG KONG
Joy-City, Peking
ZhongXin Building, GuangZhou

CROATIA
Gulliver, Poreč
Park Concept Store, Rovinj
A'more, Zagreb
Dream Point concept store, Zagreb
Museum of illusions, Zagreb
Shareno, Zagreb
Hoću knjigu
Planetopija
Znanje

CZECH REPUBLIC
Book Therapy, Prague

DENMARK
Etiket, Copenhagen
Papirtiger, Copenhagen
SUPeR bookstore, Copenhagen
Portfolio ApS, Helsingør

ESTONIA
The Desk&Quill Co., Tallinn

FINLAND
Putinki Oy, Helsinki
Vihkokauppa, Tampere

FRANCE
1,2,3 cerises, Blagnac
Storyboard, Chennevières-sur-Marne
La Centrale jardinerie, Grenoble
Librairie Le Détour, Granville
BHV, Paris
Boutique du Musée des Arts Décoratifs, Paris
Boutique Musee Orangerie, Paris
La Samaritaine, Paris
Le Bon Marché, Paris
Les Imprimeuses, Paris
L' Ecume des Pages, Paris
Librairie Boutique – Arteum Musée de l'Armée, Paris
Librairie Boutique de la Cité des Sciences et de l'Industrie, Paris
Librairie WK-CDA du Palais de Tokyo, Paris
Merci, Paris
RMN GP Librairie Centre Pompidou, Paris
Boutique du Musée des Confluences, Lyon
Librairie Boutique MUCEM, Marseille
Les Ptits Papiers, Nantes
Julie Flamingo, Nantes
jolly papeterie, Saint-Malo
Storyboard, Saint-Ouen
Studio Bonjour, Strasbourg

GREECE
Volto Concept Space, Antiparos
2803 Ave. Loft, Arachova, Glyfada
Books+, Athens
Grapto Bookstore, Halandri Athens
KIVOS PEN SHOP, Athens
Kladi Design Shop, Athens
Lifelikes, Athens
MILKSHAKES & DREAMS, Athens (Golden Hall Mall)
Museum Alex Mylonas, Athens
OH So souvenir!, Athens
Utopia Concept Store, Athens
Iamvos, Chalkida
Mikro Karavi, Chania, Crete
BOOKS & TOYS, Evosmos
Mind the Book, Evosmos
Makris 1928 Kalamata
Nestor bookstore, Katerini
Polykentro, Kos
Flash, Larisa
Sourlouloudia, Nafplio
2804 Fashion Loft, Palaio Faliro
Promitheas, Patra
Themelio, Syros
KYBOS, Thessaloniki
Museum of Contemporary Art, Thessaloniki
Museum of Modern Art, Thessaloniki
Museum of Photography, Thessaloniki
Hartopia, Thessaloniki
Hippo, Thessaloniki
The Bookhouse, Thessaloniki
Pelagie, Thessaloniki

GUATEMALA
Colorswatch, Guatemala City

HUNGARY
Fiók Shop, Budapest
ISBN könyv + galéria, Budapest
Kastner Community, Budapest
Magyar Nemzeti Galéria, Budapest
Magyar Zene Háza, Budapest
Palmetta Design, Budapest
Prélude Francia Könyvesbolt, Budapest
RajzShop, Budapest

IRELAND
Article Design, Dublin
Unbound, Cork

ISRAEL
Tollman's, Tel Aviv

ITALY
Cartoleria Mariani, Bergamo
Tabata, Bergamo
Randi Creazioni, Ravenna
Libreria Volare, Turin
Feltrinelli

JAPAN
ideal class, Aichi
another factor, Fukuoka
Plase Store, Fukuoka
MoMA Design Store, Kyoto, Osaka,Tokyo
Concept Store Permanente, Kyoto, Tokyo
PLAZA HOUSE, Okinawa
Nakanoshima museum, Osaka
Fruits Brands Group, Tokyo
Inter office, Tokyo
ITO-YA, Tokyo
Piece Rock Store Cloak&Co., Tottori

LATVIA
Zvaigzne ABC, Riga

LITHUANIA
Rastine, Vilnius

LUXEMBOURG
Ernster, Luxembourg
Mudam Store, Luxembourg
Wild Stuff, Luxembourg

MEXICO
Lumen

MONTENEGRO
KOD STUDIO, Budva

THE NETHERLANDS
MISC Store, Amsterdam
Nunc Interieur, Amsterdam
Polycurios., Amsterdam
DutchMills, Oegstgeest
Donner, Rotterdam

NEW ZEALAND
Mag nation, Auckland

NORWAY
Fluo AS, Oslo

PANAMA
Nina Concept Store, Panama City

POLAND
NAP Warsaw Wariackie Papiery, Warsaw
Wise Habit, Warsaw
Zacheta – National Gallery of Art, Warsaw
Zoom, Warsaw Chopin Airport
Baltona ZOOM, Wroclaw Airport
KAF – Krupa Art Foundation, Wroclaw

PORTUGAL
Papetarget, Lissabon
Probably Paper, LDA, Lissabon
Papelaria Modelo, Porto

ROMANIA
Carturesti, Bucharest

SLOVAKIA
Danubiana, Bratislava

SLOVENIA
Popermint, Ljubljana

SPAIN
Entropia, Barcelona
RS Barcelona, Barcelona
Likely, Madrid
Rialto Living, Palma de Mallorca
Malabarum, Palma de Mallorca Airport
El Corte Ingles

SWEDEN
Rum för Paper, Göteborg
Lexis Papper, Lund
Pen Store, Stockholm
Tidformera, Tierp

SWITZERLAND
Buchladen Bad Ragaz, Bad Ragaz
WoMenArt, Basel
Loeb, Bern
Stauffacher Buchhandlungen, Bern
ABC, Biasca
Bureaurama, Biel/Bienne
Caillou, Geneva
Koza boutique, Geneva
TBM Modeagentur, Glattbrugg
Kramer-Krieg, Lausanne
Librairie L'intégrale, Lausanne
A. Lepori & Storni, Lugano
Schuler Wega Bücher, St. Moritz
Buch am Platz, Winterthur
Büro-Schoch, Winterthur
Atelier Santer, Zurich
Boesner, Zurich
Buchelt Papeterie, Zurich
Büro-Meier, Zurich

Digitec Galaxus, Zurich
Illuseum, Zurich
Mc PaperLand, Zurich
A. Köhler
Coop
Duplirex
Manor
Office World
Orell Füssli
Papeterie Zumstein

THAILAND
Pronto, Bangkok

TURKEY
Arter, Istanbul
Cankardes, Istanbul
Istanbul Modern Museum, Istanbul
Maezae, Istanbul
Minoa Bookstore, Istanbul
Panel, Istanbul
Pera Sanat, Istanbul
Plumon, Istanbul
Shopi Go, Istanbul
Ofisser, Izmir
Zuhal Muzik

UKRAINE
Wine Bureau, Kiev
D Magazin, Kiev
Unicorner, Kiev

UNITED ARAB EMIRATES
Majid Al Futtaim Fashion, Dubai
Infinity Digital Art Museum, Dubai
Seva Experience, Dubai

UNITED KINGDOM
Ryman Design Store, Edinburg, London
Art from the Heart, Harrogate

USA
Behind The Glass, Auburn, AL
Vanness Pen Shop, Little Rock, AR
Skylight Books, Los Angeles, CA
MOCA, Los Angeles, CA
East Bay Book, Oakland, CA
SF MOMA, San Francisco, CA
Kinokuniya, San Francisco, CA
Wolfsonian, Washington, D.C.
Jenni Bick Fine Custom Books, Washington, D.C.
Bazaar Project, Miami, FL
Flowerboy Project, Miami, FL
Glottman Miami, FL
MOCA Miami, FL
Perez Art Museum Miami, FL
Urban Objects, Pensacola, FL
Museum of Contemporary Arts, Chicago, IL
Wonder Fair, Lawrence, KS
Institute of Contemporary Art, Boston, MA
Hunting Ground, Baltimore, MD
Edited Boutique, Birmingham, MI
Parker & Otis, Durham, NC
Peace + Riot, Brooklyn, NY
Yours Truly Brooklyn, NY

The finest notebooks for the best brands

brandbook – the brand behind nuuna

brandbook has specialised in the production of notebooks for business customers and publishers for more than 25 years. Our focus centres on personal consultation, conceptual development and the meticulous production of individually designed books – paying close attention to the wishes and corporate design aesthetic of the customer. Exceptional cover material and premium paper, combined with our printing and finishing techniques, create a book of distinctive branding, all produced in Germany.

The most renowned design and advertising agencies, along with hundreds of highly ranked companies from the most diverse industries worldwide, are to be found on the list of brandbook customers.

**Tell us about your
book project – we look forward
to collaborating with you.**

brandbook.de

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Concept & Graphic Design: Bureau Sandra Doeller; Art Direction: Julie Cordier/nuuna by brandbook;
Text: nuuna by brandbook; Photography: Ramon Haindl, Kirsten Bucher, Katrin Binner